



MINUTES

Regular Meeting

PARKS, RECREATION AND ARTS COMMISSION

Eastgate Park
12001 Saint Mark Street, Garden Grove, CA 92845

July 9, 2015

5:00 p.m.

ROLL CALL: COMMISSIONER CHUNG, COMMISSIONER GIBSON, COMMISSIONER PEREZ, COMMISSIONER SOEFFNER, COMMISSIONER TRAN, VICE CHAIR BAMINI, CHAIR MONTOYA

Absent: Vice Chair Bamini

Commissioner Tran joined the meeting at 5:15 p.m.

PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA

Commissioner Rickk Montoya

1. ORAL COMMUNICATIONS – PUBLIC: None.

2. WRITTEN COMMUNICATIONS: None.

3. APPROVAL OF MINUTES:

3.a. Minutes of the Regular Meeting held on April 9, 2015

Action: Received and filed.
(Moved: Perez; Seconded: Soeffner)
Carried by unanimous vote.

4. DISCUSSION ITEMS:

4.a. GGUSD and City Marketing Plan

Consultant Gary Szenderski presented a Marketing Plan for the City. The idea is to target audiences and encourage them to move to Garden Grove using marketing campaign strategies that focus on educational

opportunities, home values, job opportunities, and amenities offered in the city.

4.b. July is Parks Make Life Better!® Month

Staff provided background information regarding the branding campaign of Parks Make Life Better!® and mentioned that July is Parks Make Life Better!® month. The City designates one day in July to celebrate by offering free programming such as free admission to a local swimming pool, gym drop-in programs, and free admission to Atlantis Play Center. Our department will celebrate Parks Make Life Better!® month on July 23.

4.c. Updates

4.c.1 Community Meeting Center (CMC)

Staff provided an update on the renovation of the CMC. On June 23, the City Council approved the second lowest bidder, Interlog Construction as the contractor for the renovations. Approximate start date of construction is mid-August 2015 with the estimated completion of project to be in mid-December 2015.

4.c.2 Eastgate Park Project

Staff updated the Commission on the Eastgate Park Project. As reported in a previous meeting, City received grant funding from the Centers for Disease Control (CDC) for a replacement of playground equipment. Staff recently was informed that the grant funding cannot be used for playground equipment but rather for fitness equipment. Greenfield Outdoor Fitness will be installing the outdoor fitness equipment by the end of September 2015.

4.c.3 Open Streets Event

Staff reported that the City is still in preliminary planning of its second Open Streets Event. A consultant is currently putting together a proposal for programming. The City has received funding for the event through grant sources.

4.d. Commission Subcommittees

4.d.1 City's 60th Anniversary

Staff requested the assistance of Commissioners with the City's 60th Anniversary celebration event in 2016. Commissioners

Soeffner, Perez, and Tran agreed to be a part of the sub-committee.

4.d.2 Utility Box Art Ordinance

Staff requested the participation of Commissioners to form a subcommittee for the development of a Utility Box Art Ordinance. Commissioner Gibson and Perez volunteered to be a part of the sub-committee.

5. MATTERS FROM COMMISSIONERS:

Staff addressed various questions and concerns from Commissioners.

6. MATTERS FROM STAFF:

None.

7. ADJOURNMENT: At 6:45 p.m., the meeting was declared adjourned to Thursday, October 8, 2015, at 6:00 p.m. at the Courtyard Center located at 12732 Main St., Garden Grove.

SUGEIRY REYNOSO
Commission Secretary